

CITY OF LOS ANGELES
California



Palms Neighborhood Council
Commercial Corridor Activation
Committee

Jeremiah Crane, Chair
John Stanley, Vice-Chair
Cat Stevens, Member
Eryn Block, Member

PALMS NEIGHBORHOOD
COUNCIL



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Wednesday, August 15, 2018 – 7:30 p.m.
Los Angeles Fire Dept. Station #43, Community Room
3690 Motor Ave, Los Angeles, CA 90034

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

- I. **CALL TO ORDER & ROLL CALL**
 - a. Call to Order
 - b. Roll Call
- II. **GENERAL PUBLIC COMMENT (10 minutes)**
- III. **COMMITTEE BUSINESS**
 - a. **Motion:** Approve call for solicitation from artist for the 10 Underpass Mural (attached below)
 - b. **DISCUSSION:** Overland 'Palms' Mural Illumination Project
 - c. **DISCUSSION:** Updates on Business Contact information collections
 - d. **DISCUSSION:** Venice Updates
- IV. **Adjournment**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. The public is requested to fill out a "Speaker Card" to address the Assembly on any item of the agenda prior to the Assembly taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, www.palmsla.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: www.palmsla.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at secretary@palmsla.org

Palms NC Board and Committee members abide by a code of civility (<http://empowerla.org/code-of-conduct/>). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or

services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Secretary at secretary@palmsla.org

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL
EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL secretary@palmsla.org

Call Summary for 10 Freeway Underpass at Palms Avenue Mural

The Palms Neighborhood Council is looking for artists or artist teams to submit proposals for a new public art mural to be installed at the Palms Avenue underpass with the 10 Freeway, which is directly adjacent to the Palms Metro stop. Proposals must be received by **October 9th, 2018**. The project is expected to be completed by **the end of March, 2019**. The budget for this project is currently **\$3,000**. This budget is intended to cover artist's fee, travel, materials, documentation, and installation costs. Proposals with larger budgets may be considered pending availability of additional community funding.

Project Description

The project consists of a new mural installation which will run the entire length of the two concrete walls above the walkways under the 10 freeway overpass at Palms Ave., each of which is approximately 250 ft. long and 8 ft. high. The lower portion of the walls with the textured surface are not to be included in the project. The upper portion of the walls will be illuminated at night by pre-existing lighting. The Palms Neighborhood Council is overseeing the project in coordination with LA and California Dept.s of Transportation.

Art Criteria & Goals

The goal of the project is to a) enhance a sense of community and of place within the community; b) celebrate unique aspects of the Palms neighborhood; and/or c) pay homage to the history of Palms. Because this location is both an entryway into the Palms neighborhood, and a highly trafficked area due to its proximity to both the 10 Freeway and the Metro Station, this project provides an opportunity to help define and reflect the Palms community.

Artist Eligibility

Artists must live or work within the County of Los Angeles. Artists who have experience interacting with community and have completed similar projects are encouraged to apply. **Equal opportunity statement...**

Application Requirements

The following materials must be submitted **by midnight, October 10th, 2018 via email to@palmsnc.la or online at, by mail to....., or in person by contacting.....**

A. Statement of interest describing why you or your team are submitting your proposal, your connection to the Palms neighborhood, your approach to the project, past relevant experience, and what you hope to communicate to the community through your proposed mural.

B. Resume or short biography of artist or artist team

C. Self-addressed stamped envelope (SASE) for the return of hardcopy materials if desired

D. Visual support materials, which can include digital images in pdf, jpeg, slideshow (PowerPoint or similar) or video formats, or prints. A maximum of ten images may be submitted. All images or videos should be file named or labeled so as to distinguish each image easily. Slideshows or videos should be no longer than 30 seconds in length.

Selection Process

Applications will be reviewed by members of the Palms Neighborhood Council Commercial Corridor Committee members for eligibility and appropriateness **on October 10th**. All eligible submissions will then be forwarded to the full Palms Neighborhood Council for review and selection by way of voting **on November 7th**. Voting will initially be by runoff, where the top two vote-getters from the initial poll of members (three in case of a tie between the top two vote-getters) will then face each other for final voting and selection. Artists or artist teams are not required to travel to or attend the neighborhood council meetings where selections will take place, but these meetings are open to the public.

Selection Criteria

A. Relevancy of the image(s) to the Palms neighborhood whether historically, culturally or otherwise.

B. Appropriateness of image with regards to cultural and community diversity

C. Visual interest and appeal

Resources for Questions

Any questions may be submitted via email to@palmsnc.la. All questions and answers to those questions will be posted to the Palms Neighborhood Council website atpalmsnc.la.