

CITY OF LOS ANGELES
CALIFORNIA

Palms Neighborhood Council
Outreach & Communication
Committee

Randell Erving, Chair
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PALMS NEIGHBORHOOD COUNCIL

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Outreach Committee Meeting Agenda

Tuesday, July 16, 2016 – 7:00 p.m.

LAFD Fire Station 43 – 3690 Motor Avenue, Los Angeles, CA 90034

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

- I. **CALL TO ORDER & ROLL CALL**
 - a. Call to Order
 - b. Roll Call
- II. **GENERAL PUBLIC COMMENT (10 minutes)**
- III. **COMMITTEE BUSINESS**
 - a. Discussion- Outreach Committee bandwidth
 - i. Prioritizing communication then outreach
 - b. Discussion- Existing outreach platforms and practices
 - i. Verbal Branding
 1. Slogan(s)
 - a. Building a better Palms together
 - b. Other
 - ii. Visual Branding
 - i. Logo(s)
 - c. Discussion- New platforms to explore
 - d. Discussion- Channels and platforms to potentially explore
 - e. Discussion- Ways that Outreach Committee can support other Palms NC committees
 - f. Discussion- Potential content to post and promote on social media
 - g. Discussion- Website
 - i. calendar
 - ii. potential updates
 - h. Discussion- Newsletter
 - i. Discussion- Distributing Outreach Swag
 - i. Palms NCTAP Cards
 - ii. Palms NC tote bags
 - iii. Palms NC reusable water bottles

- iv. Palms NC bike lights
- j. Discussion- Events
 - 1. Building a committee vision
 - 2. Palms Community Day
 - a. potential dates
 - 3. Other event ideas
 - a. Health Fair
 - b. Emergency Preparedness Fair
 - c. Events to engage Palms with apt renters and managers

IV. Adjournment

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. The public is requested to fill out a "Speaker Card" to address the Assembly on any item of the agenda prior to the Assembly taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, www.palmsnc.la.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: www.palmsnc.la or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at secretary@palmsnc.la

Palms NC Board and Committee members abide by a code of civility (<http://empowerla.org/code-of-conduct/>). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

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SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL

EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL secretary@palmsnc.la