

CITY OF LOS ANGELES

CALIFORNIA

Palms Neighborhood Council  
Outreach & Communication  
Committee

Randell Erving, Chair  
Josh Nadel, Vice Chair  
Eliot Hochberg, Member  
Danya White, Member  
Kristen Chiarello, Member  
Brendan Patterson, Member



10008 National Blvd. #210  
Los Angeles, CA 90034

**PALMS NEIGHBORHOOD COUNCIL**

[www.palmsnc.la](http://www.palmsnc.la)  
[facebook.com/PalmsLA](https://facebook.com/PalmsLA)  
[@palmsnc](https://twitter.com/palmsnc)

**Joint Board and Communications & Outreach Committee Meeting Agenda**

**Tuesday, August 18, 2020 – 7:00 p.m.**

**Zoom Meeting Online at <https://zoom.us/j/8298797115> or by telephone,**

**Dial +16699006833,,8298797115# to join the meeting**

**Then enter this Meeting ID: 829 879 7115 and press #**

**Press \*9 to raise hand for public comment**

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

***VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION*** In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Palms Neighborhood Council Planning and Land Use Management Committee meeting will be conducted entirely electronically.

Every person wishing to address the Neighborhood Council must join the zoom meeting at <https://zoom.us/j/8298797115> or dial +1 669 900 6833, and enter 829 879 7115 1531 and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

- I. **CALL TO ORDER & ROLL CALL**
  - A. Call to Order
  - B. Roll Call
  - C. Introductions and identify time-keeper (5min)
- II. **GENERAL PUBLIC COMMENT** (10 minutes)
- III. **COMMITTEE BUSINESS**
  - A. Discussion: Committee Member Project Updates (15minutes)
    - 1.Randell- social media campaigns and engagement
    - 2.Josh- [virtual game night](#) and [codename](#) game; highlighting Board Member actions and projects
    - 3.Brendan- videos to communicate our CIS and significant actions taken by the Board/Committees. Video clips sharing our July letter to L.A. Mayor Garcetti
    - 4.Kristen- Outreach Committee “Spys”, volunteer coordination
    - 5.Danya- Palms NC Newsletter

6.Eliot- mapping businesses in Palms during COVID-19, Woodbine kiosk, outreach to businesses

- B. Discussion and possible action: creating a [program](#) to highlight local businesses in our social media and in our newsletter. See supplemental (10 minutes)
- C. Discussion and possible action: [Census](#) promotion & outreach (10 minutes)
- D. Discussion and possible action: website improvements (15 minutes)
- E. Discussion and possible action: Should we print lawn signs for each area to encourage mask wearing in Palms? If so, how many for each area? See supplementals (15 minutes) Quotes
  - 1. [Westside Print](#) 50 signs - 18x24 size. Single-sided is \$10 each and double-sided is \$12 each, includes stand.
  - 2. [Printex](#) 50 signs - 18x24 size Single-sided is \$18 double-sided is \$28 each
- F. Discussion and possible action: Palms NC Annual Report (5 minutes)
- G. Discussion and possible action: Purchasing virtual [BINGO](#) game for outreach event. Possible dates? How should folks sign up? (15 minutes)
- H. Discussion and possible action: Hat Party (5 minutes)
- I. Discussion and possible action: [DIY Clean Up](#)/Virtual Clean Up combine with [Art of Palms](#) Walk? See supplemental (10 minutes)
- J. Discussion: NC elections (2 minutes)
- K. **Adjournment**

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Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. The public is requested to fill out a "Speaker Card" to address the Assembly on any item of the agenda prior to the Assembly taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, [www.palmsnc.la](http://www.palmsnc.la).

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: [www.palmsla.org](http://www.palmsla.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at [secretary@palmsnc.la](mailto:secretary@palmsnc.la)

Palms NC Board and Committee members abide by a code of civility (<http://empowerla.org/code-of-conduct/>). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Secretary at [secretary@palmsnc.la](mailto:secretary@palmsnc.la)

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL

EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL [secretary@palmsnc.la](mailto:secretary@palmsnc.la)





# Palms Summer

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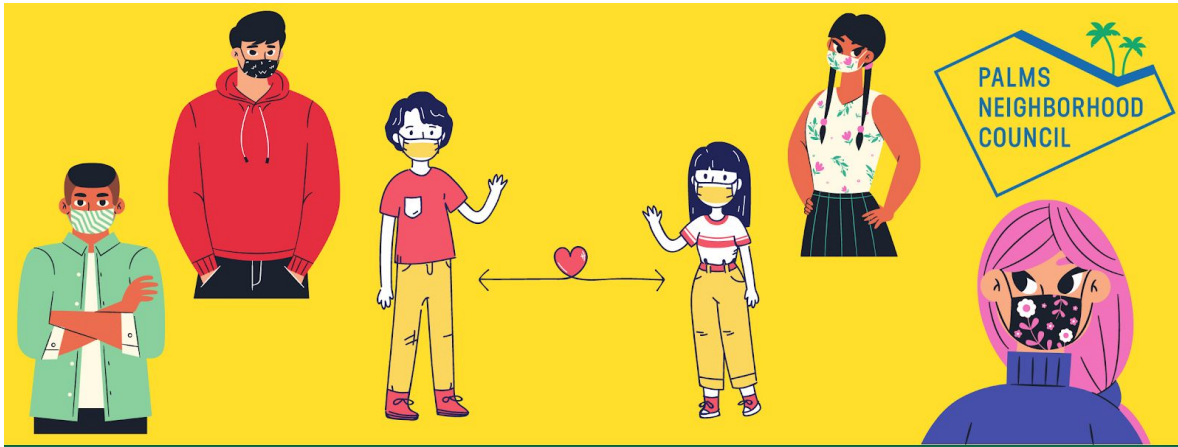
Art  
Walk
Clean  
Up



TO PARTICIPATE :

- VISIT [WWW.ARTOFFPALMSLA.COM](http://WWW.ARTOFFPALMSLA.COM) TO PLAN YOUR ART + CLEAN UP WALK. OR CHOOSE AN AREA NEAR YOUR HOME**
- WEAR A MASK OR CLOTH FACE COVERING**
- STAY AT LEAST 6FT FROM OTHERS**
- WEAR GLOVES**
- DISPOSE OF TRASH IN APPROPRIATE RECEPTACLES**
- TAKE A PHOTO AND TAG @PALMSNC TO SHARE!**
- SPREAD THE WORD TO KEEP PALMS CLEAN!**

#PALMSPRIDE



# WEARING IS CARING!

**#PALMSPRIDE**



**#PALMSPRIDE**



***MASK ON FOR  
YOU!  
MASK ON FOR ME!  
MASK UP!***



***#PALMSPRIDE***



***MÁSCARA PUESTA PARA  
MÍ.***

***MÁSCARA PUESTA PARA  
TI.***



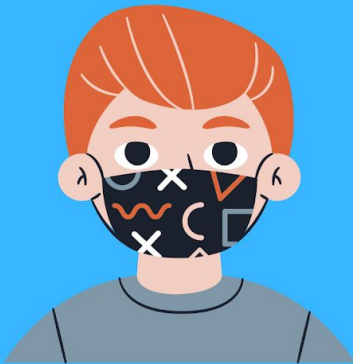
***¡USAR UNA MÁSCARA!***

***#PALMSPRIDE***



**THAT  
MASK**

***LOOKS  
GREAT!***



**#PALMSPRIDE**

***THANK YOU  
FOR WEARING  
A MASK!***



***#PALMSPRIDE***





**PALMS  
PRIDE**

# **BUSINESS NAME**



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