

CITY OF LOS ANGELES

CALIFORNIA

Palms Neighborhood Council
Outreach & Communication
Committee

Randell Erving, Chair
Josh Nadel, Vice Chair
Eliot Hochberg, Member
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PALMS NEIGHBORHOOD COUNCIL

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Joint Board and Communications & Outreach Committee Meeting Agenda

Tuesday, March 16, 2021 –7:00 p.m.

Zoom Meeting Online at <https://us02web.zoom.us/j/98200730512> or by telephone,

Dial +1 669 900 6833 # to join the meeting

Then enter this Meeting ID: 982 0073 0512 and press #

Press *9 to raise hand for public comment

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Palms Neighborhood Council Planning and Land Use Management Committee meeting will be conducted entirely electronically.

Every person wishing to address the Neighborhood Council must join the zoom meeting at <https://zoom.us/j/8298797115> or dial +1 669 900 6833, and enter 829 879 7115 1531 and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

- I. **CALL TO ORDER & ROLL CALL**
 - A. Call to Order
 - B. Roll Call
 - C. Introductions and identify time-keeper (5min)
- II. **GENERAL PUBLIC COMMENT** (10 minutes)
- III. **COMMITTEE BUSINESS**
 - A. **Committee Member Projects Updates**
 - B. **Discussion:** expanding the Palms NC Food Map Spotlight program beyond our NC's Twitter account
 - C. **Discussion:** NC election outreach
 - D. **Discussion:** Creating Palms NC Earth Day videos
 - E. **Discussion:** Creating a Palms NC TikTok account
 - F. **Discussion & Possible Action:** Palms Community Day 2021 (see attachment below)
 - G. **Discussion & Announcements:** Items for discussion + followup at the next committee meeting

H. Adjournment

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. The public is requested to fill out a "Speaker Card" to address the Assembly on any item of the agenda prior to the Assembly taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, <http://palmsnc.la/>.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: www.palmsnc.la or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at secretary@palmsnc.la

Palms NC Board and Committee members abide by a code of civility (<http://empowerla.org/code-of-conduct/>). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Secretary at secretary@palmsnc.la

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL

EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL secretary@palmsnc.la

Palms Community Day 2021 Proposal

Palms NC should explore doing a car based “virtual event” in August 2021 for the yearly Palms Community Day event that was skipped in 2020. The City Clerk’s office has indicated that they could approve an event of this type, assuming all the normal event procedures are met.

2020 saw many events change their format to accommodate social distancing and keep people safe. With that in mind, the creativity seen in event planning should be duplicated by Palms NC. Homeboy Industries did a giant Holiday event in December 2020 called “CARnival”. They had a huge parking lot and set up a horseshoe shaped course for cars to drive from station to station to have various items placed in their trunk. Stations included groceries, children’s toys, clothes, and hot BBQ food. Everyone left with a full trunk and no one was exposed to any strangers. Volunteers kept to their stations, wore masks & gloves, and promoted positive behavior for maintaining safety. Over 4,000 meals were prepared that day for 500 families & several homeless shelters.

There is no reason that Palms cannot do the same for Community Day!

A BBQ contest would work out well because several highly likely participants were involved in the Homeboys event and this sort of event was already approved by the City Clerk’s office for the attempted 2020 Community Day. Palms could have several city blocks have their traffic blocked like normal. The BBQ stations could be set up in the middle of the street like the previously approved design. The major difference would be “drive up service only”. One side would be for the same free samples that were going to be included in 2020 (paid for by event sponsor like the one that was secured for 2020). The other side would be reserved for pre-orders, so that a car could display a ticket number and then have their food placed in a trunk or through a window. The BBQ teams are well versed in such ordering systems and have used them frequently during the pandemic.

The BBQ contest itself could be off to the side. It would be on Zoom, so that everyone could watch regardless of the time they show up for food. Ideally a comedian of some sort could be the emcee for the event. A DJ should be involved as well to provide positive energy through music for the event. A sponsor would be found for prize money just like in 2020 (Oakmont Capital).

There are many other options for stations for this car based event. There could be several kid stations where art kits, school supplies or other goods can be given away by organizations that are involved in kids' causes. Emergency supply stations could make sense for giveaways. City Services can have useful information to pass out as well. Other local restaurants may request stations as well.

The City Clerk also indicated that planning a dual track event could be reasonable for August. By dual track, that would mean planning both a virtual event as described above, but also a regular in person event in case that is a viable scenario by August. Much of the planning would be the same but there would be some extra expenses for things like tables, other entertainment, and more. Another issue is any event after July 1 will require a vote from the new Board, but a vote by the current Board would allow the City Clerk to research the event and advise the NC on how to proceed with a contingent vote.