

CITY OF LOS ANGELES

CALIFORNIA

**Palms Neighborhood Council
Outreach & Communication
Committee**

Randell Erving, Chair
Josh Nadel, Vice Chair
Eliot Hochberg, Member
Danya White, Member
Kristen Chiarello, Member
Brendan Patterson, Member



10008 National Blvd. #210
Los Angeles, CA 90034

PALMS NEIGHBORHOOD COUNCIL

www.palmsnc.la
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[@palmsnc](https://twitter.com/palmsnc)

Joint Board and Communications & Outreach Committee Meeting Agenda

Tuesday, January 19, 2021 –7:00 p.m.

Zoom Meeting Online at <https://us02web.zoom.us/j/98200730512> or by telephone,

Dial +1 669 900 6833 # to join the meeting

Then enter this Meeting ID: 982 0073 0512 and press #

Press *9 to raise hand for public comment

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Palms Neighborhood Council Planning and Land Use Management Committee meeting will be conducted entirely electronically.

Every person wishing to address the Neighborhood Council must join the zoom meeting at <https://zoom.us/j/8298797115> or dial +1 669 900 6833, and enter 829 879 7115 1531 and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

- I. **CALL TO ORDER & ROLL CALL**
 - A. Call to Order
 - B. Roll Call
 - C. Introductions and identify time-keeper (5min)
- II. **GENERAL PUBLIC COMMENT (10 minutes)**
- III. **COMMITTEE BUSINESS**
 - A. **Committee Member Projects**
 - 1.Communication regarding Community Impact Statements (CIS)
 - 2.Communications regarding funding allocations
 - 3.Palms NC Newsletter
 - 4.Social Media Campaigns- can folks volunteer to help lead these?
 - a) Food business spotlight on Twitter (Josh)
 - b) Highlighting the work of Board Members, Committees, and Volunteers
 - c) Calls for volunteers and committee participation
 - d) Weekly meeting/event blasts

- e) Upcoming NC elections
 - f) Emergency preparedness [Neighborhood Team Program](#), [The Golden Hour](#) CERT Training, working with Area Representatives to request and hold [Reimagined RYLAN Workshops](#)
 - g) City and County Services
 - h) DIY Virtual neighborhood clean-up
- B. Discussion:** Leveraging data to drive communications and outreach. Data reports can be found in this [folder](#). After reviewing the data, what recommendations do we have for Outreach in 2021?
- C. Discussion:** Identify a date to continue Website redesign discussion
- D. Discussion:** Updating our website
1. Add the [Pacific Area Senior Lead Officer Basic Car Map](#) to the Palms NC website similar to https://www.marvista.org/readpost.php?news_id=652
 2. Increase the content and depth of the Community Resource page on Palms NC website) similar to <https://www.marvista.org/resources.php>. Brendan can you take the lead on this?
 3. Add a Homeless Resource Page to the Palms NC website in a [printable pdf form](#)
- E. Discussion:** Outreach & Communications Trainings
1. [Public Information Officer Awareness](#) 7 hour course
 2. [Social Media in Emergency Management](#) 3 hour course
- F. Discussion and possible action:** purchasing lawn signs to promote mask wearing in Palms. Approves funding motion to authorize up to \$1,000 to print Palms NC lawn signs for each of the 5 residential areas in Palms NC that display the value of wearing a mask, affirming that we welcome all neighbors, and how to connect with the Palms NC.
- G. Discussion & Announcements:** Items for discussion + followup at the next committee meeting
- H. Adjournment**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. The public is requested to fill out a [Speaker Card](#) to address the Assembly on any item of the agenda prior to the Assembly taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, www.palmsnc.la.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: www.palmsnc.la or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at secretary@palmsnc.la

Palms NC Board and Committee members abide by a code of civility (<http://empowerla.org/code-of-conduct/>). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Secretary at secretary@palmsnc.la

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL

EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL secretary@palmsnc.la



All Neighbors Are Welcome!

PALMS

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Welcome to Palms!



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VISIT PALMSNC.LA TO LEARN MORE!



Eryn Block
President



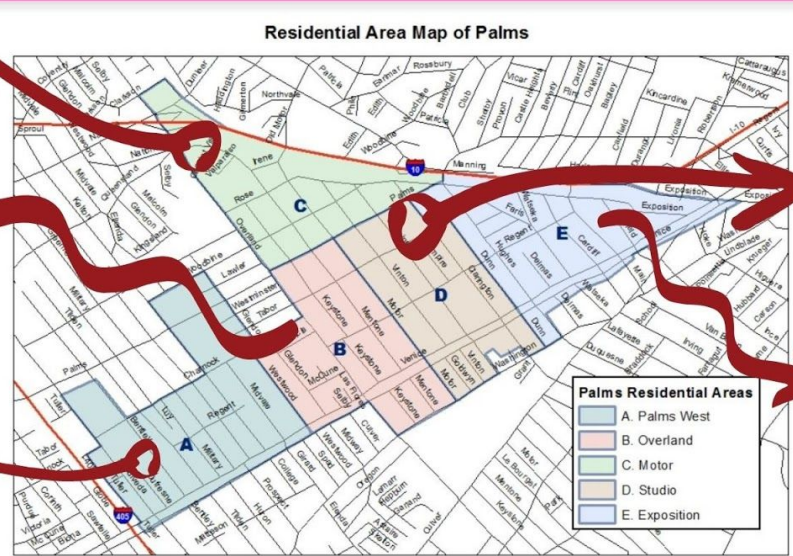
Scott Chase
Area C



Danya White
Area B



Kay Hartman
Area A



Jessalyn
Waldron Area D



Kristen Chiarello
Area E



