

CITY OF LOS ANGELES
CALIFORNIA

**Neighborhood Council
Venice Blvd Improvement Ad
Hoc Committee**

Kay Hartman, Co-chair
Natasia Gascon, Member
Eliot Hochberg, Member



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PALMS NEIGHBORHOOD COUNCIL
Venice Blvd Improvement Ad Hoc Committee Meeting Agenda
Tuesday, October 26, 2021 – 7:00 p.m. to 9:00 p.m.

Zoom Meeting Online at <https://zoom.us/j/96130141917>
or by telephone dial: + 1 669 900 6833 or one of the following toll-free telephone
Numbers: 833 548 0282, 888 475 4499, 877 853 5257, or 833 548 0276

The toll-free numbers eliminate long-distance call charges for participants although other telephone charges may apply from a participant's phone carrier.

After connecting by telephone enter this meeting ID: 961 3014 1917 and press #.
Press *9 to raise hand for public comment. The meeting has no password.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Palms Neighborhood Council Planning and Land Use Management Committee meeting will be conducted entirely electronically.

Every person wishing to address the Neighborhood Council must join the zoom meeting at <https://zoom.us/j/96130141917> or dial one of the above phone numbers and enter 961 3014 1917 and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

- I. CALL TO ORDER & ROLL CALL**
 - a. Call to Order
 - b. Roll Call
- II. INTRODUCTIONS**
 - a. Introductions and welcome
- III. GENERAL PUBLIC COMMENT**
 - a. Limited to non-agenda items – subjects related to Venice Blvd issues (up to 2 minutes per speaker as determined by the chair)
- IV. COMMITTEE BUSINESS**
 - a. Committee member updates

- b. Walkability projects update – Jessalyn
- c. Media Park Update – Elaine
- d. DISCUSSION. Evelinda Pena from the Bureau of Street Lighting will join us for a discussion of how we might upgrade the street lights on Venice through Palms.
- e. DISCUSSION. Kathryn Wheeler from the Mar Vista Community Council will join us to discuss the [survey](#). Kathryn has professional expertise in this area and guided Mar Vista through the survey they did.
 - i. What do statistical significance and margin of error mean?
 - ii. DONE’s Palms NC demographic data (from 2018) and how to apply that to the survey? <https://empowerla.org/data/>
 - iii. What is a closed network and why is it important?
 - iv. What makes a good survey question?
 - v. Which of our survey questions are good, need improvement, and need to be dropped?
 - vi. Q&A
- f. MOTION to approve a \$384 annual Advantage subscription for SurveyMonkey.
 - i. The other option is \$99 per month so Advantage pays for itself in 4 months.
https://www.surveymonkey.com/pricing/individual/details/?ut_source=pricing-teams-details
 Would be used for our survey and would help provide analysis and charting of the results
 Allows 5000 responses per year
 Includes a feature for rating questions
- g. DISCUSSION. Set a date to wrap up committee work. Divide remaining tasks among us.
 - i. What do we need to do to complete the work and dissolve the committee? What is the projected budget for these things?
 - ii. How much Outreach is required?
 - iii. Who will do that work?
 - iv. Plan date to deliver report to NC Board
- h. Decorating Venice Blvd businesses update – Eliot
 - i. Flyer for businesses introducing the Palms NC and showing examples of beautification on Venice Blvd that can be done for very little money.
 - ii. What about looking for a grant or a non-profit to help the business owners with this?
- i. Creating a committee report to share with the NC Board – Natasia
- j. BRAINSTORM. Outreach ideas. – Postpone until after the survey
- k. UPCOMING MEETINGS.

- i. The November meeting is scheduled for November 26, the Tuesday before Thanksgiving. Do we meet then, a different time, or not at all?
- ii. The December meeting is scheduled for December 28. Do we meet then, a different time, or not at all?

V. Adjournment:

- a. The next meeting is scheduled for November 26 at 7:00 p.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. The public is requested to fill out a "Speaker Card" to address the Assembly on any item of the agenda prior to the Assembly taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, www.palmsnc.la

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: www.palmsnc.la or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at secretary@palmsnc.la

Palms NC Board and Committee members abide by a code of civility (<http://empowerla.org/code-of-conduct/>). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Secretary at secretary@palmsnc.la

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL secretary@palmsnc.la