

**CITY OF LOS ANGELES**  
CALIFORNIA

**Neighborhood Council  
Venice Blvd Improvement Ad  
Hoc Committee**

Kay Hartman, Co-chair  
Natasia Gascon, Member  
Eliot Hochberg, Member



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Los Angeles, CA 90034

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**PALMS NEIGHBORHOOD COUNCIL**  
**Venice Blvd Improvement Ad Hoc Committee Meeting Agenda**  
**Tuesday, January 25, 2022 – 7:00 p.m. to 9:00 p.m.**

Zoom Meeting Online at <https://zoom.us/j/96130141917>  
or by telephone, Dial +1 669 900 6833 # to join the meeting  
Then enter this Meeting ID: 961 3014 1917 and press #

The toll free call-in numbers are: (833) 548-0276, (833) 548-0282, (877) 858-5257, and (888) 475-4499

**Press \*9 to raise hand for public comment. The meeting has no password.**

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

***VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION***  
***In conformity with the September 16, 2021 Enactment of the California Assembly Bill 361(Rivas) and due to concerns over COVID-19, the Palms Neighborhood Council Committee meeting will be conducted entirely with a call-in option or internet based service option.***

***AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned.***

***If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org).***

**I. CALL TO ORDER & ROLL CALL**

- a. Call to Order

- b. Roll Call
- II. INTRODUCTIONS**
  - a. Introductions and welcome
- III. GENERAL PUBLIC COMMENT**
  - a. Limited to non-agenda items – subjects related to Venice Blvd issues (up to 2 minutes per speaker as determined by the chair)
- IV. COMMITTEE BUSINESS**
  - a. DISCUSSION and MOTION on the survey, which tools to use for it, and division of labor.
    - i. Finalize the [survey questions](#).
    - ii. Sample size. <https://www.checkmarket.com/sample-size-calculator/>
    - iii. Randomization of residences to receive the survey door hangers. Reference the [Mar Vista report](#) as needed.
    - iv. Door hanger.
      - 1. [Door hanger](#) design
      - 2. Door hanger distribution. Door hanger companies are in the practice of going door-to-door.
    - v. Random number generation of PINs. Here’s one possible web site to use. <https://www.calculatorsoup.com/calculators/statistics/random-number-generator.php>
    - vi. Labor includes creating a file with sticker text including 2550 random numbers to be printed, adding stickers to door hangers, creation distributing door hangers, analyzing results, writing a survey report.
    - vii. MOTION to approve up to \$1200 to print 2550 door hangers and stickers with a PIN for each door hanger.
  - b. DISCUSSION on report.
    - i. Context in the report. Review context in the [Overland report](#). Apply the [ideas spreadsheet](#).
    - ii. Report progress.
- V. Adjournment:**
  - a. Next meeting is February 22, 2022.

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Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the President/Committee Chairs. Public comment will be taken for each motion as well as for any item in the consent agenda prior to Board action. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Assembly’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 1 to 2 minutes per speaker, at the discretion or unless waived by the Assembly. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the President/Committee Chair. All items on the consent agenda will be determined by a single Committee vote and without Committee discussion. Committee members may request that any item be removed from the consent agenda and considered individually at any time prior to that vote.

Per Board of Neighborhood Commissioners Policy #2014-01, agendas are posted for public review at: 1) Woodbine Park Kiosk, 3409 S. Vinton Ave.; 2) Palms Neighborhood Council website, [www.palmsnc.la](http://www.palmsnc.la)

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Woodbine Park Kiosk, 3409 S. Vinton Ave, at our website: [www.palmsnc.la](http://www.palmsnc.la) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Secretary at [secretary@palmsnc.la](mailto:secretary@palmsnc.la). You can also receive our agendas via email by subscribing to [LA City's Early Notification System](#) (ENS)

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EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL [secretary@palmsnc.la](mailto:secretary@palmsnc.la)