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|  | CITY OF LOS ANGELES |
| Neighborhood CouncilOutreach Committee Kay Hartman, Chair  Mateo Acosta, Member  Ana Garcia Lima, Member | CALIFORNIA | 10008 National Blvd. #210  Los Angeles, CA 90034  Email: [**info@palmsnc.la**](mailto:info@palmsnc.la)  Website: [www.palmsnc.la](http://www.palmsnc.la)  [Facebook:](http://www.palmsla.nc) [facebook.com/PalmsNC](file:///C:\Kay\Neighborhood%20Council\PLUM\2023\September\Draft%20Community%20Plan.docx)  X: [@palmsnc](http://www.twitter.com/palmsnc)  Instagram: [**@palmsnc**](https://www.instagram.com/palmsnc/) |
| City Seal CMYK Vector 3#564  PALMS NEIGHBORHOOD COUNCIL |

Outreach Committee Meeting Agenda

**Monday, August 11, 2025 – 7:00 p.m.**

**Zoom Meeting Online at** [**https://us02web.zoom.us/j/87905474967**](https://us02web.zoom.us/j/87905474967)

**or by telephone dial: +1 669 900 6833 or one of the following toll-free telephone Numbers: 833 548 0282, 888 475 4499, 877 853 5257, or 833 548 0276**

**The toll-free numbers eliminate long-distance call charges for participants although other telephone charges may apply from a participant's phone carrier.**

**After connecting by telephone enter this meeting ID: 897 0547 4967 and press #.**

**Press \*9 to raise hand for public comment. The meeting has no password**.

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Anna Schaeffer, Secretaria, por correo electrónico al [anna.schaeffer@palmsnc.la](mailto:anna.schaeffer@palmsnc.la) para avisar al Concejo Vecinal.

**IN CONFORMITY WITH THE OCTOBER 6, 2023 ENACTMENT OF CALIFORNIA SENATE BILL 411 (PORTANTINO) AND LA CITY COUNCIL APPROVAL ON NOVEMBER 1, 2023, THE PALMS NEIGHBORHOOD COUNCIL PLANNING AND LAND USE MANAGEMENT COMMITTEE MEETING WILL BE CONDUCTED VIRTUALLY.**

Every person wishing to address the Board must dial +1 669 900 6833, 833 548 0282, 888 475 4499, 877 853 5257, or 833 548 0276, and enter 897 0547 4967 and then press # to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council Committee meeting, the public will be requested to dial \*9 or use the Raise Hand option, to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Committee’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee meeting. Public comment is limited to two minutes per speaker, unless adjusted by the presiding officer.

**SB 411 Updates:**

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body’s control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

(C) The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time.

(D) Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

(E) (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph (D), to provide public comment until that timed public comment period has elapsed.

(ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.

(iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

*The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.*

1. **CALL TO ORDER & ROLL CALL**
   1. Call to Order
   2. Roll Call
2. **INTRODUCTIONS**
   1. Introductions and welcome
3. **GENERAL PUBLIC COMMENT**
   1. Limited to non-agenda items – subjects related to outreach
4. **COMMITTEE BUSINESS**
   1. Committee member updates
   2. **MOTION** to approve a [vision/mission/goals statement](https://drive.google.com/file/d/10DDeKG0yGLJfnw7x3KCYqaw6jrtlW7_B/view?usp=drive_link) for the Committee
   3. **DISCUSSION** [Digital Communications Policy](https://drive.google.com/file/d/15Qje_7u0ElkK2-qDePDbwgtp1WvgkMXn/view). Who will be responsible for reading it and making sure we’re following it?
   4. **DISCUSSION** on items proposed last month
      1. General outreach flyer
         1. Ana took this action at the July meeting
      2. I am in Palms campaign
         1. Is somebody interested in running with this idea?
      3. Bus bench program
         1. Is somebody interested in learning about this and informing the Committee?
      4. What to do in Palms. Was suggested at the July meeting. We cannot promote any businesses.
   5. **DISCUSSION** on reviving our monthly newsletter
   6. **DISCUSSION** Social media channels
      1. Any posting going on is Kay posting on Facebook and Instagram only
      2. Who would volunteer to follow the government socials so we can share what’s pertinent?
      3. Facebook, Instagram, Twitter
         1. Twitter needs to pick up
         2. We have a Publer account to help. Who is interested in picking this up?
      4. Blue Sky
         1. Holding this in abeyance until we get ourselves on our feet
      5. Discord
         1. Do we want to decide now or later about whether or not we go here?
   7. **DISCUSSION** Plan and Execute Events
      1. CycLAvia
         1. Do we want to invite our followers to meet us at our table on Overland and Washington?
         2. What do we want to have with us at the table?
            1. Sign up sheet for our newsletter
            2. Palms NC stickers to give away
            3. Sheet to sign onto our letter about the electronic billboard
            4. Anything else?
      2. Community Day
         1. Will we have enough money to do this? We’ll have to evaluate when we get our rollover. I think it will be $9696.43.
      3. Collaborate with the Palms Social Club
         1. When and where? Who will drive this?
      4. Youth arts and crafts show. Kay will bring this to EYC. If they approve, this committee will need to do outreach.
      5. Car seat safety event. Kay will bring this to EYC. If they approve, this committee will need to do outreach.
      6. Community cleanups. Kay wants to do one a quarter. She will drive this through EYC. This committee will need to do the outreach.
      7. **DISCUSSION AND POSSIBLE MOTION** on tabling
         1. How often should we do this?
         2. Where should we do this?
         3. Who should do this?
      8. Other event ideas
   8. Tasks
      1. Keep our social media active
         1. Who will take the lead on this?
      2. Create graphics as needed
         1. Will somebody be the primary? Do we need a primary or is it sufficient for everybody to volunteer as something comes up?
      3. Others
5. **Adjournment:**
   * 1. Next meeting is Monday, September 8, 2025, 7:00 p.m.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org.

**Public Posting of Agendas –**

Neighborhood Council agendas are posted for public review as follows:

* Woodbine Park Kiosk, 3409 S. Vinton Ave
* <https://palmsnc.la/>
* You can also receive our agendas via email by subscribing to L.A. City’s [Early Notification System (ENS)](https://lacity.gov/government/subscribe-agendas/neighborhood-councils)

**Notice to Paid Representatives –**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org).

**Public Access of Records –**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: <https://palmsnc.la/> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anna Schaeffer, Secretary, at [anna.schaeffer@NeighborhoodCouncil.org](mailto:anna.schaeffer@palmsnc.la).

**Reconsideration and Grievance Process –**

For information on the NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website <https://palmsnc.la/>.